

# Leading indicators for AGV sales

## Introduction

Kollmorgen is a world-leading provider of vehicle automation kits for automated guided vehicles (AGV). We combine a complete range of hardware, software and navigation technologies with vast knowledge and experience. Turn to us when you want to create vehicle solutions that give you a competitive advantage in the marketplace.

NDC8 is a generic, complete and scalable system that suits all types of automated guided vehicles (AGV) from small and simple to big and complex. The system consists of three parts: navigation, hardware and software.

## Description

To improve our prognosis work and give more accurate data for future strategy work, we need help to aggregate data from different sources to develop a method to predict Automated Guided Vehicle sales. Examples of these leading indicators are:

- \* PMI (Purchasing Managers Index) per region or industry.
- \* Capacity utilization within manufacturing and logistics.
- \* Adjacent industry trends.
- \* Social media.

**Department:** Product Management  
**Tutor:** Samuel Alexandersson  
**Email:** samuel.alexandersson@kollmorgen.com  
**Web page:** <http://www.ndcsolutions.com>